

ARD: a beneficent contribution for a noble project.

This project is extremely interesting and at the same time, very different from what we are used to. The "colours of the Indian" were employed to carry out the project "Abitare Ristretti" - a refurbishing which covered an important area of the correctional facility Due Palazzi in Padua the "Rotonda Tre" - (these premises are dedicated to workshops, cultural & leisure activities for the detainees).

Marco Canciani - Marketing Manager ARD

"This project enhanced the extrinsic & intrinsic properties of colour. Everybody familiarized with the world of paints and learnt how to apply them properly. The colouring of the walls, furniture & fixtures improved the environmental aesthetics and the premises are now more cozy & functional". It is really, without rhetoric, an admirable attainment. The "Rotonda Tre" premises are now

more pleasant to live in and definitely look better!

The detainees are really satisfied - they all collaborated in the demolition/reconstruction of walls, furniture repairs, painting etc. - .

All those involved, Architects, Professionals, Prison Officers and the "Altra Città" staff consider this project a "dream come true" - a space where it is now easier to live and think about "the future" -.

WHAT EXACTLY IS "ABITARE RISTRET-

TI"?

The aim of this project was to improve the spaces

in the

"Rotonda Tre"

ARD supported a project with colourful humam values

(correctional facility Due Palazzi in Padua). We wanted to improve the areas where the detainees worked and encourage them to undertake new experiences in the future.

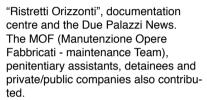
"Abitare Ristretti" (December 2016) was inspired by the International Workshop of Architecture. A team of students and professors set up a support group and the detainees, prison authorities & social workers all played an active role.

All the players agreed that "Rotonda Tre" had to be refurbished. Two associations "Altra Città" & "Granello di Senape" were the playmakers. The former organized and coordinated the bindery, paper assembly, packaging & assembly of small metallic parts (in collaboration with Fischer Italia). Furthermore, this association has always run the library and related activities. The latter runs the editorial









Once again, ARD's support was fundamental! Ard supplied the products and the Team of technical experts dedicated a great amount of time to this noble cause.

ARD: A PASSION FOR OVERCO-MING BARRIERS...

ARD is often associated with the refurbishing of listed/prestigious buildings, works of art & modern buildings. ARD prefers facts to bold proclamations and this noble collaboration most definitely made the difference! Once again, the optimum technical & aesthetical performance of these products confirms the premier quality of





this brand.

tions.

Ilaria Raccanello:-This experience will assist all those

involved in this difficult journey and strengthen the ties with the territory. The proactive approach of all the workers was extremely rewarding. I believe that the overall process of refurbishing these spaces, working with outsiders and being in contact with the world of colours gave a whole new angle to the ongoing dignity of the detainees. For our part, we were able to familiarize with a new environment and test our products in limited spaces. The final result was beyond our expecta-





GETTING TO THE HEART OF THE PROJECT ...

The "Rotondo Tre" ("Abitare Ristretti" project) has always been extremely important. It represents the core feature of all the activities focused on the regualification & resettlement of detainees through work, culture, formation and listening.

The project involved moving the library, digitization laboratory, the "Ristretti Orizzonti" newsroom & Due Palazzi News, the extension of the assembly laboratory, general masonry work, construction of new washrooms, maintenance of the electrical plant and the creation of new spaces.

All of these were perfectly designed and orchestrated by two Architects -Valeria Bruni (Project Supervisor) & Federica Lea (Head of Security) -. All of the work was carried out with alacrity and in perfect harmony ... even in difficult moments! Once the walls/structures had been completed, colours entered the scene.

Daniano Biasiolo (ARD Technician) "I'd define this stage as a lesson on colours - we began with the NCS (Natural Colour System) and proceeded with the application techniques, know-how etc. We also discussed how the emotional impact of colours can influence environments". Marco Canciani "We were impressed by the way the operators & detainees participated. We strongly desired to contribute to their formation and we succeeded! Grey was the dominant colour (apart from a few touches of red) in the

whole structure and we proudly contributed in creating spaces where different shades of blue, green, vellow & white talk about light & serenity".

ROTONDO TRE TODAY ...

"Altra Città" - Rossella Favero (Project Manager) & Valentina Franceschini (Coordinator) "The environment is now functional and pleasant. The newsroom is in different shades of blue, the library in different shades of green, the laboratories in different shades of vellow and the large white luminous corridors help us to improve our performance and increase our enthusiasm".

Viviana Bellini (Social Participation Facilitator) "We mustn't forget that prisons

restrict freedom and any form of expression".

Ottavio Casarano (Prison Governor) "A simple ornament or personal possession can give the detaineees a sense of belonging".

"Colours are exciting and all those involved - convicts & workers - were enthusiastic. Colours personalize common spaces and evoke feelings of optimism and energy. ARD provided colours for all the different environments. The technicians assisted us in selecting the most appropriate hues in order to enhance creativity and the psychological impact.

Colours are also therapeutic - they respect who you are and what you **Daniano Biasolo**

A NEW WORLD OF **COLOURS & TECHNIQUES**

Fan decks & associating colours were the two key topics during the discussions. Many participants were also interested in understanding how to employ different products in the same cycle.

We did this

Most of the questions were highly technical. Which is the best product for this particular substrate? Which is the right application technique? Many detainees also asked me questions about my job, experience in building yards etc.

How would you define this experience? A very enriching experience!

I was extremely curious - the location was definitely new to me! -. The participants interest during the initial phase & satisfaction with the final result was most definitely a pleasant surprise. Yellow for the bindery, green for the library and white for the corridors. These colours boost productivity and make you feel better!









Everybody in "Rotonda Tre" has a high regard of Valeria Bruni, Valeria followed the refurbishing with determination & perseverance. She also managed, where possible, to create new spaces.

What inspired you to refurbish the "Rotonda Tre"?

The people who pass their time in these spaces! The detainees have a passive approach and they know there is very little they can do to adapt the spaces to suit their needs. "Rotondo Tre" can rely on the support of "Altra Città", Ristretti Orizzonti and many volunteers. Together, they organize everyday life in a more open and flexible fashion. We focused on self-determination and designed the spaces according to their ideas of comfort

"Colour" was essential and the key to transforming the environment.

How important are colours when refurbishing?

Colours were the most important aspect of this particular renovation. The colours determined the light and warmth of the new ambiences. When (.. and I must add if) we will be able to create new spaces with large windows, the natural light will improve the perception of space.

want to do in your space -. Colours break down barriers, create new atmospheres & dimensions. Painting goes along with the Art of Clean Up - neat & tidy-".

Choosing the right colours Blues/light blues were chosen for the guest rooms & "Ristretti Orizzonti" newsroom. These colours lend a sense of protection and develop interiority.

Yellow was chosen for the bindery, assembly & packaging studios. This colour mirrors positive dynamism, creativity and the intelligence. Orange, a full & vibrant colour, was chosen for the assembly laboratory where hardwork & noise go together. White was chosen for the technical laboratory dedicated to the Due Palazzi News & DIGIT. This is where



the creation/transformation process begins. White was also employed for the corridors.

"ROTONDA TRE": A VALUABLE LIFE LESSON FOR EVERYBODY ...

This project was also interesting from a human perspective. The team of professionals passed on new concepts/techniques and information. The detainees formed cohesive teams which helped them to share & interact with a new spirit.

During the group interview some of their discussions were really convincing! Cleant Sula

"I thought paints were all the same. I now know that there is a specific paint for each substrate/purpose". Pietro Pagliara



We did this

CARCERE DUE PALAZZI - PADOVA

Ornella Favero.

"I'd define it as inspirational. I'd nev chosen a hue from a fan deck". Slavisa Dimitrevic & Miroslav Velimirovic

"We were all highly motivated! We knew this project would improve "our spaces" - the spaces we lived in - and this was fundamental".



BLUE WAS CHOSEN FOR THE EXTRAORDINARY SPACE DEDICATED TO THE "RISTRETTI ORIZZONTI" NEWSROOM (DIRECTED BY ORNELLA FAVERO).

The Ristretti Orizzonti newsroom was renovated with ARD's colours.

Everyone involved in the "Rotondo Tre" consider Ornella an "Angel".

The magazine "Orizzonti Ristretti" was published for the first time in 1997. The idea stemmed from a meeting between a group of volunteers and detainees.

The "Ristretti Orizzonti" (Due Palazzi) documentation centre & Due Palazzi News are run by the Association "Granello di Senape".

One of the main objectives is "awareness raising" - awareness about sentences and imprisonment, promoting projects for detainees and ex detainees, alternatives to incarceration, prevention of delinquency & teaching youngsters respect for rules -. In short, the editorial staff, which is composed of prisoners and volunteers (teachers, journalists, IT experts & photographers) run a bimonthly magazine, website, information agency, documentation centre, projects on awareness raising and much more!

The national news agency, magazine, website and documentation centre are priceless! The public, private operators, local/national institutions all follow these on a daily basis.

Last year, the Conferenza Nazionale Volontariato Giustizia in collaboration with Ristretti Orizzonti, organized the first Meeting on Prison Communications. This was an extremely important moment for sharing & coordinating.

Ornella Favero has directed "Ristretti Orizzonti" since it was founded in 1997. Ornella is also the President of the Conferenza Nazionale Volontariato e Giustizia (which coordinates voluntary associations in prisons). In 2016, she participated in the "Stati Generali" criminal enforcement organized by the Ministry of Justice.



THE LIBRARY AND DIY BOOKCASES - VALENTINA FRANCESCHINI

The new space had a completely different layout. The shelves had to be practical and space-saving. We also had to consider the window frames and red bars. Valeria Bruni (who has designed and invented DIY furniture for a prison in Piemonte) came up with a brilliant idea. A bookcase along the wall on the left hand

side. The shelves were assembled with threaded rods, steel nuts & Fischer Tbonds, OSB panels, consisting of several layers of wood chips.

The result was marvelous! The bookcases are streamlined, aesthetically pleasing and extremely tidy. The colour? The window frames & bars are now green - there's more light and this colour is relaxing -. Andrei Dumitrache: "The project was highly rewarding!

Andrej Dumitrache: "The project was highly rewarding!
The fulfillment was a great satisfaction for all of us."





"ALTRA CITTÀ" - A WONDERFUL REALITY!

The activities carried out in the "Rotonda Tre" are run by "Altra Città" & "Granello di Senape".

"Altra Città" organizes & coordinates workshops for thirty detainees - bindery, paper assemble, packaging, assemble of small metal parts (Fischer Italia), digitization. Moreover, "Altra Città" runs the library and related acitivies. "Altra Città" creates special projects, courses, workshops, social

projects, courses, workshops, social integration activities etc. with/for the detainees.

detainees.

"Altra Città" was founded, in November, 2003, by a group of ladies who were already involved in education/vocational training inside the prison. The library, records and information management were just a few of their priorities.

Rossella Favero



"The shades employed for the newsroom had an incredible effect - they actually made us feel like working harder and where possible, in groups -".

Agostino Lentini

"The cupboards and radiators were cleaned, repaired and painted in a matching colour. All of this created a sense of cleanliness and tidiness".





Today:

5 labs (assembly of small metallic parts in collaboration with Fischer Italia, binding, paperwork, packaging, digitization etc.).
36 partners, 45 employees (36 of which are either prisoners/ex offenders.

88 prisoners have "returned to work" since 2004 Lab for the restoration of books & the shop "Altra Vetrina" (Via Montà, 182 - Padua).

Conventions with the local county councils (Padua, Limena & San Giorgio in Bosco) - The Animal Protection Institute in Legnaro - Liceo Modigliani, Scarcerle & Cornaro senior schools (for the records and information management, library etc.).

1000 contacts with local Associations (parishes, Auser community centre, Amissi of Api, Father Mercedari O.a.s.i & the toy museum in Selvazzano).

Rossella Favero has been the President since 2003. She is also a highly respected, committed, passionate & qualified teacher. Rossella & her wonderful collaborators (Valentini Franceschini is one of them) firmly believe that practical collaborations are a valid instrument for professional, personal & social development.





ANNA MARIA MORANDINI - FUNCTIONARY PRISON EDUCATION (DUE PALAZZI - PADUA)

Anna Maria Morandini followed the renovation of "Abitare Ristretti".

A pleasant & colourful environment has a positive valence on psychological well-being!

How would you describe the renovation of the "Rotonda Tre" premises?

"Altra Città" could only occupy a very small area of the "Rotondo Tre" premises - many of the rooms were already occupied for different activities -. Thanks to this incredible renovation, they now occupy nearly all the new colourful premises. Different colours were employed for the windows, doors, walls & radiators. I firmly believe in "colour theory" - the right colours for the right purpose -. Colours evoke emotions and modify the liveability.

In the future, I'd like to colour the boundary walls - the prison is like a small village so it would be a huge job but the benefits would justify the investment - . What has this colourful renovation project represented for all of those who live/work in the prison?

The renovation and extension works had a positive impact on the detainees because they operated "on the front line". The prisoners discussed and shared the project, they chose the colours, they collaborated. They are a big part of this project!

PROTAGONISTS - ABITARE RISTRETTI PROJECT

Rosella Favero - Cooperativa "Altra Città" (Project Manager) & coordinator with Valentina Franceschini. Valentini Franceschini - Cooperativa "Altra

Città" - Coordinator of the "Abitare Ristretti Project" with Rossella Favero. Ornella Favero - Director of "Ristretti Orizzonti" & President of the Conferenza Nazionale Volontariato Giustizia. Viviana Bellini (Facilitator - social participation activities).

Valeria Bruni (Architect/Project Supervisor).

Paolo Giardiello - Architect/ Professor University Federico II in Naples Federica Lea - Architect/Head of Security Marella Santangelo Architect/ Professor University Federico II in Naples Enrico Sbriglia - Superintendent Prison Administration (Triveneto) Marco Canciani - Marketing Manager Ard

F.Ili Raccanello SpA

Daniano Biasiolo - Technician Ard F.lli Raccanello SpA

Andrea Faliva Marketing/Web Manager Palazzina Creativa

Sandro Boesso - President AZ Servizi Bruno Monzoni - Editor "Ristretti Orizzonti" & coordinator of the painting process.

Slavisa Dimitrevic - labourer "Altra Città". Miroslav Velimirovic - labourer "Altra Città".

Girolamo Principe - Assistant Prison Police Chief - Ordinary maintenance.

Andrea Grifalconi - Assistant Prison Police Chief - Ordinary maintenance.

Roberto Piccolo - Assistant Prison Police Chief - Ordinary maintenance.

Daut Krasniqi (Dodo) Due Palazzi News TG 2 video operator.

Bresmir Demiri - labourer ordinary maintenance.

Lorenzo Russo - labourer ordinary maintenance..