



We did this

CENTRO CONGRESSI "PALAZZO DELLA SALUTE", MUSME (PD)

ARD Paintings: the prestigious signature on every wall

Once again, **ARD Raccanello** signs a restoration and maintenance project on a building of great historical and cultural value. This project involves the restoration of the walls of the "Palazzo della Salute" Congress Center, which is housed together with the MUSME - Museum of the History of Medicine in the spaces of the former San Francesco Grande Hospital in Padua. The history of the structure, built by Sibilia de'Cetto and Baldo Bonafari from Piombino in 1414, has been characterized from the very beginning by its originality and the peculiarity of its intended use. Founded as a hospital in the second half of the 16th century, thanks also to its proximity to the prestigious University of Padua, it became the center of the modern scientific approach to medicine, clinical practice. The San Francesco Grande Hospital remained in operation until 1798, and was subsequently replaced in its functions by the new Giustiniano Hospital, also in Padua. In the following years, its premises, state property since the Napoleonic era, were occupied by residences, shops, industrial warehouses and parking lots, until it became the new home of the MUSME and the Palazzo della Salute Congress Center. "When the restoration and recovery of the former San Francesco Grande Hospital began" explains Stefania Minervini, chief for external and corporate relations at



With **ARD Raccanello** products, the walls of the "Palazzo della Salute" Congress Center in Padua, where MUSME is also located, have regained their beauty and functionality.



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On the left, the reception area of the "Palazzo della Salute" Conference Center built on the site of the former San Francesco Grande Hospital; below, the space in front of the large conference room and, at the bottom of the page, an image of the MUSME, the Museum of the History of Medicine.



MUSME, there was a strong pressure to ensure that the renovated building's new purpose hosted activities worthy of its history. Collaboration between public and private entities has led to the definition of the current sustainable museum system in which the activities carried out in the conference area proactively contribute to ordinary and extraordinary maintenance, implementation, and innovation operations. The collection of artifacts to be installed and exhibited, provided by the University, perpetuates the virtuous synergy that had already occurred in the past. "The space of the former San Francesco Grande





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In the photo below,
on the left, Stefania Minervini,
MUSME External and Institutional Relations Manager;
on the right, Alberto Facco, G.R.S. Pitture application company.

Hospital is currently divided in 2 parts”, she continues, “the one dedicated to the Palazzo della Salute Cogress Center, and the other one strictly for exhibitions, the MUSME. The 1,500 square-meter exhibition area is celebrating its tenth anniversary and welcomes approximately 1,000 schools and more than 50,000 visitors each year. It is widely recognized for its interactive features, its exploratory and engaging exhibitions, and its ability to simultaneously narrate the history and current events of medicine in a scientific but always understandable language. The conference area is divided over 3 levels, with a large modular hall on the ground floor, linked to the other 2 smaller halls on the upper floors. This logistics, which allows us to host conferences, workshops, and training, is also enhanced by an “immersive” room, the Calypso, designed with unique criteria



and used for experiential lessons and virtual simulations.

Such highly frequented venues need continuous maintenance and renovation...

Stefania Minervini-They are certainly subject to wear and tear, and therefore maintenance is a constant requirement, while respecting the design decisions and color schemes that were defined. During the restoration of the former hospital, precise stylistic choices were made

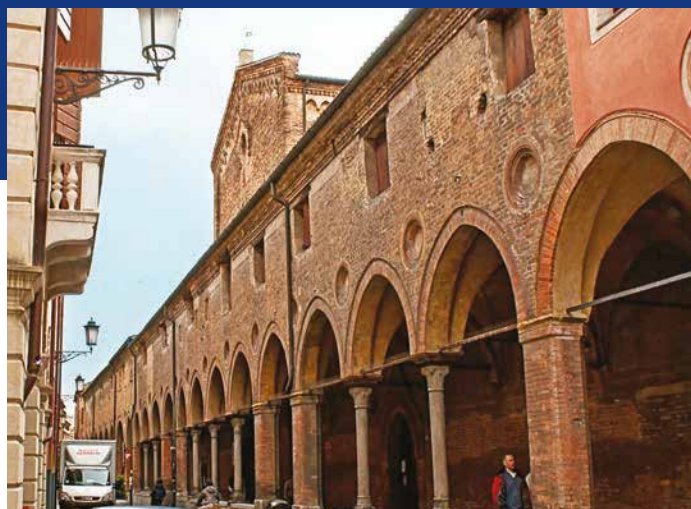


specifically for the conference area, such as the black walls in the reception area and in the “immersive” room and the white marmorino finish in the areas in front of the rooms, where traits of the original 15th century structure have been preserved. These solutions are designed to offer conference guests an immersive and unique experience. The dark part represents detachment from the outside and encourages concentration on what will be learned; the light part, on the other hand, refers





On the right, the exterior of the former San Francesco Grande Hospital in Padua.



to continuity and highlights the prestigious history of the building.

We are talking about specific and very precise needs...

Alberto Facco - When we were called to intervene, we found ourselves faced with a complicated situation, not due to neglect but rather due to the very nature of the location. Places like these require constant maintenance and products that can guarantee the longest lifespan and best performance. The black reception walls were damaged, especially from wear and tears from contact with visitors' hands and backpacks. The walls facing the large conference room, being light-colored, had become significantly soiled. The small "immersive" room needed to be restored to its original condition.

The requirements were very clear: we needed products that respected what was already established and that had formulations suited to the required performance.

How did you solved the black walls' needs?

Alberto Facco

We recommended using a wall enamel and not a washable paint: in this case, ARD Idrosmalto Opaco was the perfect product. It is a water-based enamel perfect for high-traffic areas.

It has excellent resistance to washing with sanitizing detergents, is low - environmental impact, non-flammable, and it is suitable for use in se in poorly ventilated areas.

What about the walls in marmorino effect?

Alberto Facco - We used ARD

Lime Rasato. It's a wall covering based on modified lime putty. It's interesting to know that it can be applied in different ways, achieving a matte or semi-gloss finish. The lime-based resin allowed us to respect the history of the building and the environment itself, as it is a product that combines quality, sustainability and technical performance. It allowed us to meet the highest standards in terms of reducing substances harmful to health and the environment.

Two winning choices...

Alberto Facco - We use ARD products for their quality and performance: in our work, the results of the product application are our business card and the guarantee of our work success. When the paint performance is consistent, the shades are repeatable over time and unalterable, and the technical characteristics correspond to what is indicated, we have a guarantee on our work.

